

PATENT 2621  
515265-2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Parker, et al.  
Serial No. : 09/940,564  
Filed : August 28, 2001  
For : ADVERTISING METHOD AND APPARATUS  
Art Unit : 2621

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New York, NY 10151

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Gordon Kessler, Reg. No. 38,511

Name of Applicant, Assignee or Registered Representative

*Gordon Kessler*

Signature

November 12, 2002

Date of Signature

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COMMUNICATION

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

Enclosed are twenty-two (22) sheets of formal drawings (Figs. 1-14) for this application.

Respectfully submitted,

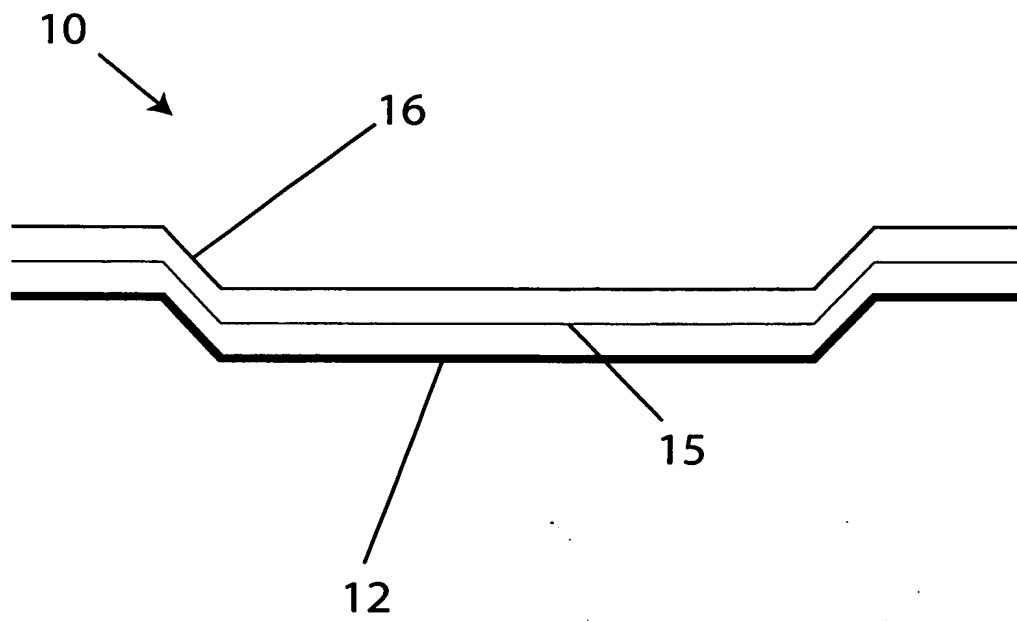
FROMMER LAWRENCE & HAUG LLP  
Attorneys for Applicant

By:

*Gordon Kessler*  
Gordon Kessler  
Reg. No. 38,511  
(212) 588-0800



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**FIG. 1**

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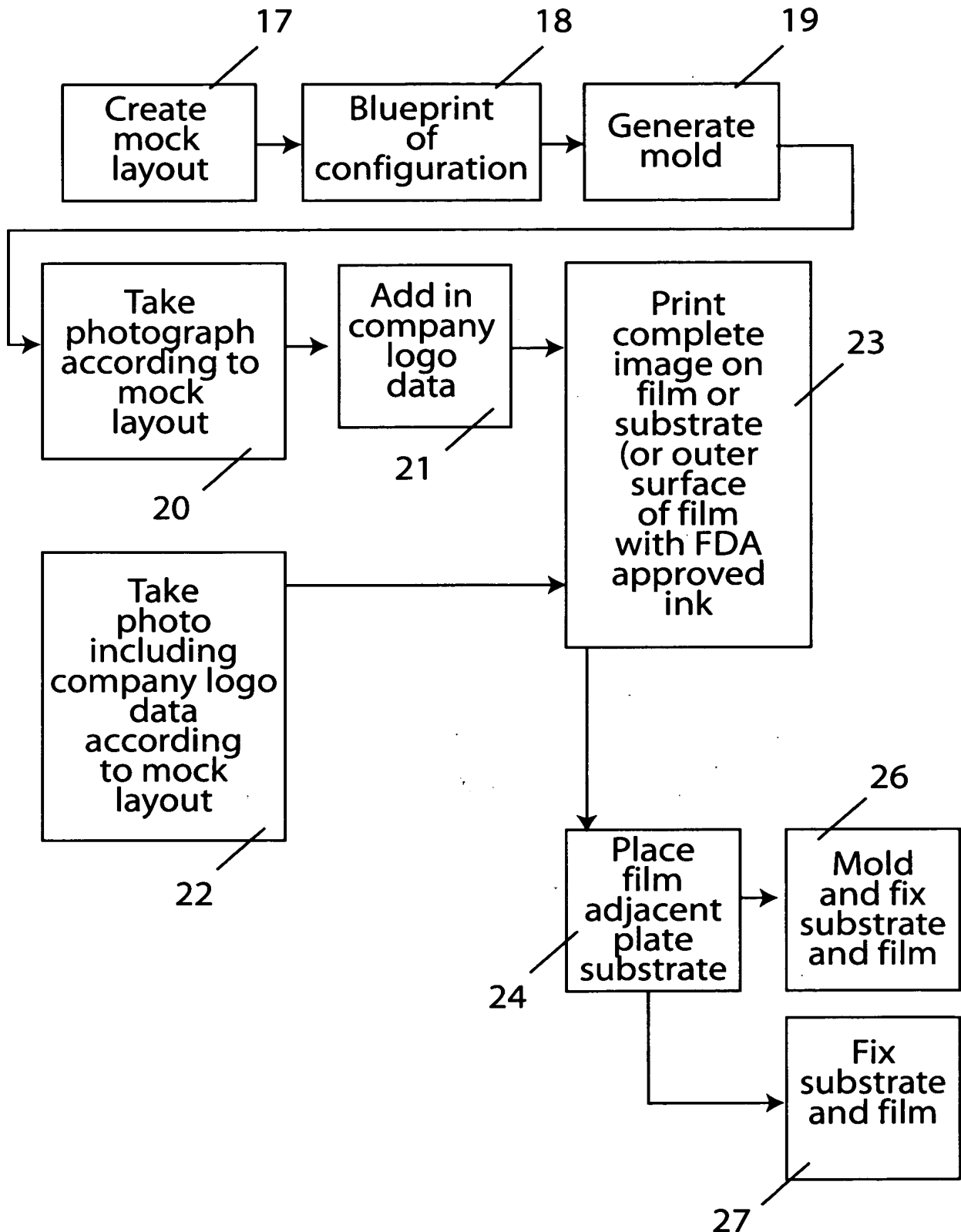
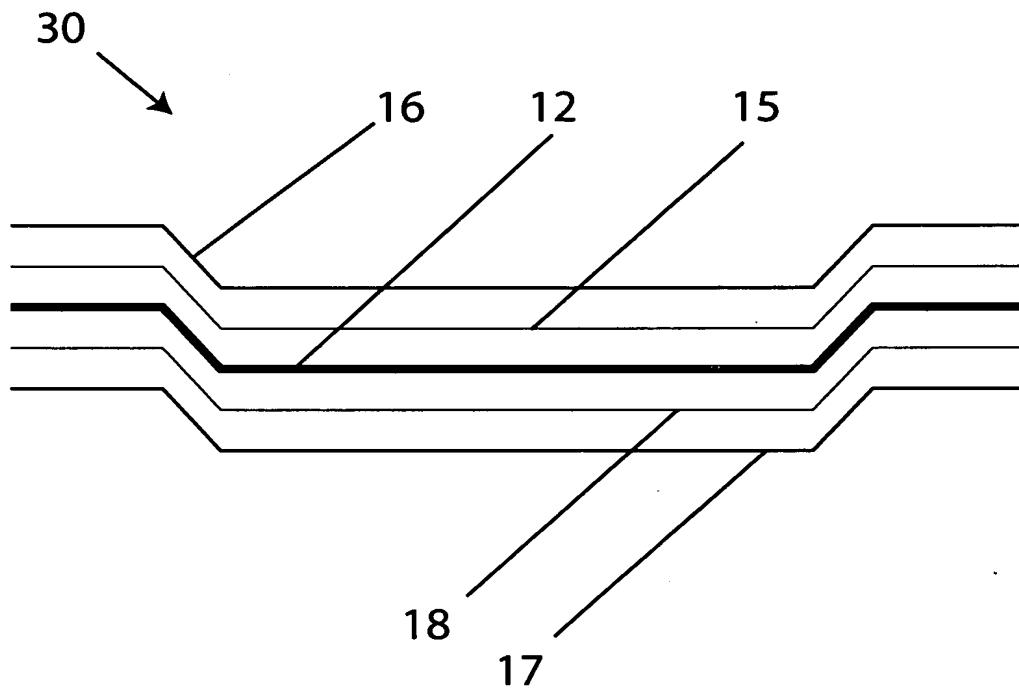


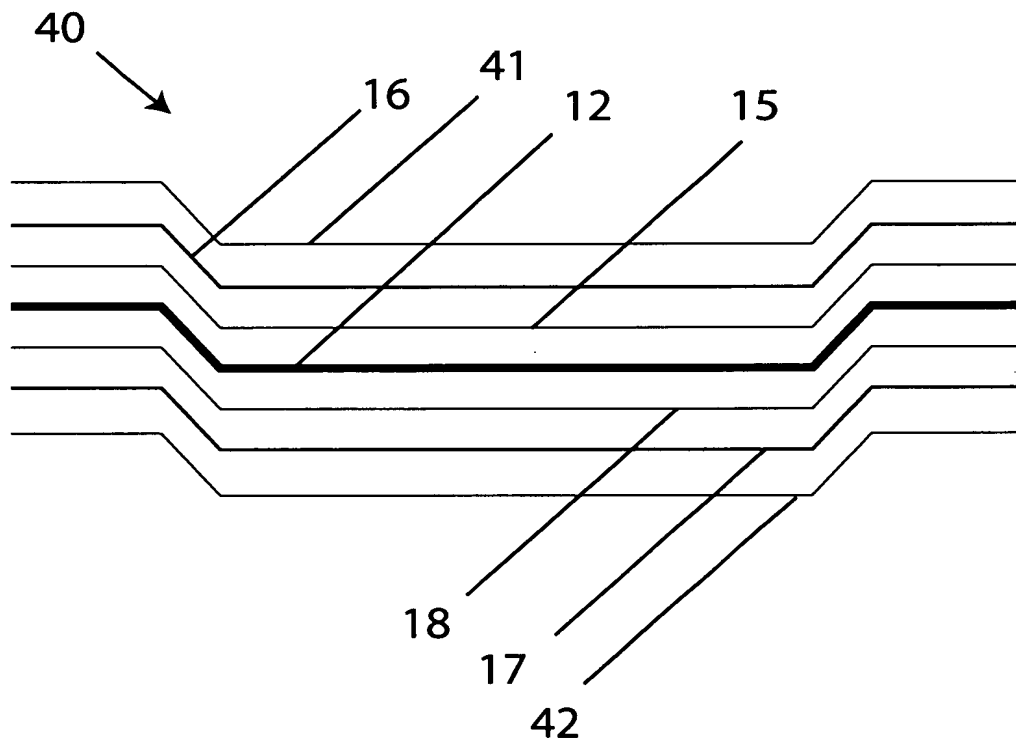
FIG. 2

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**FIG. 3**

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**FIG. 4**

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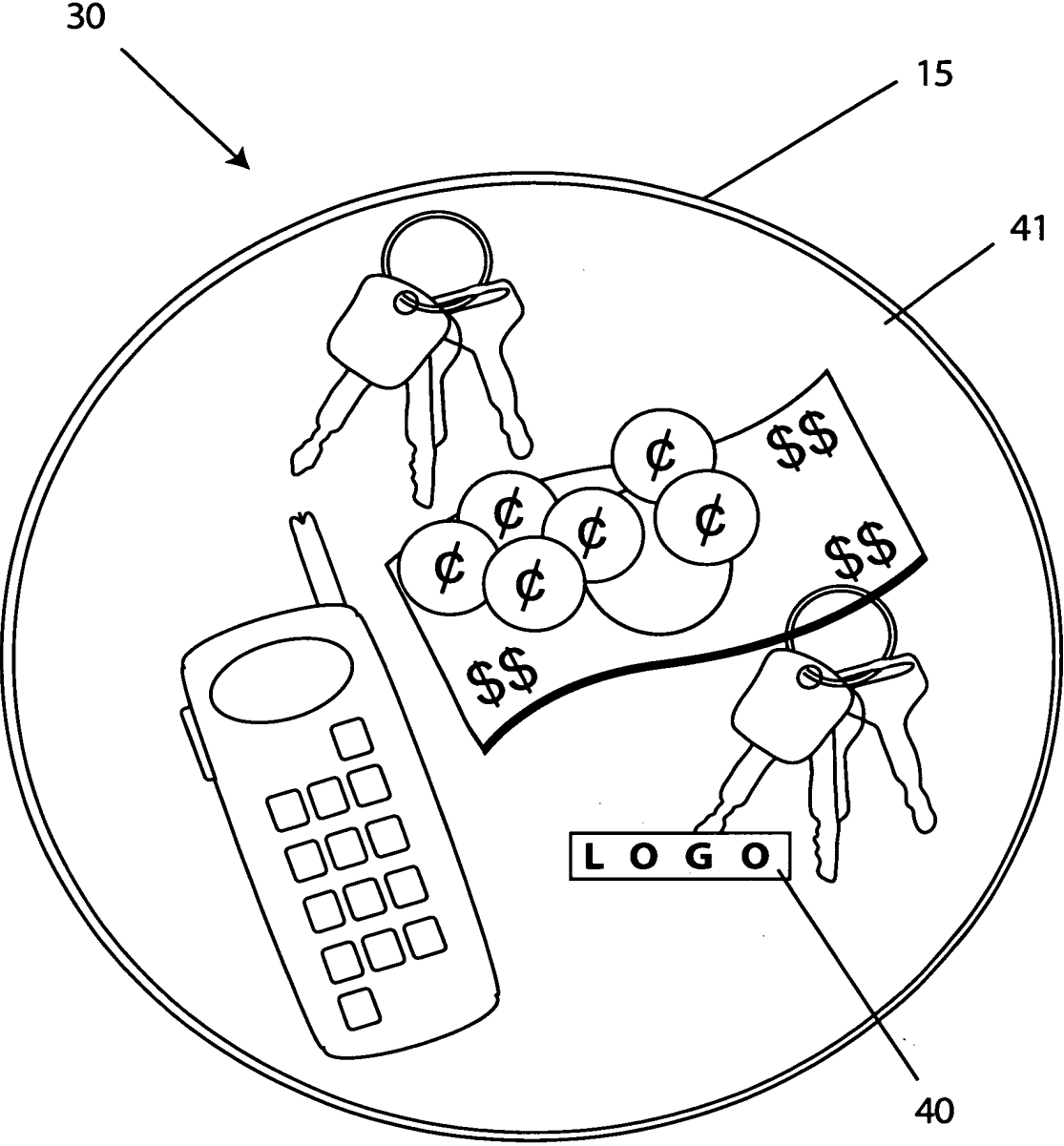


FIG. 5 A

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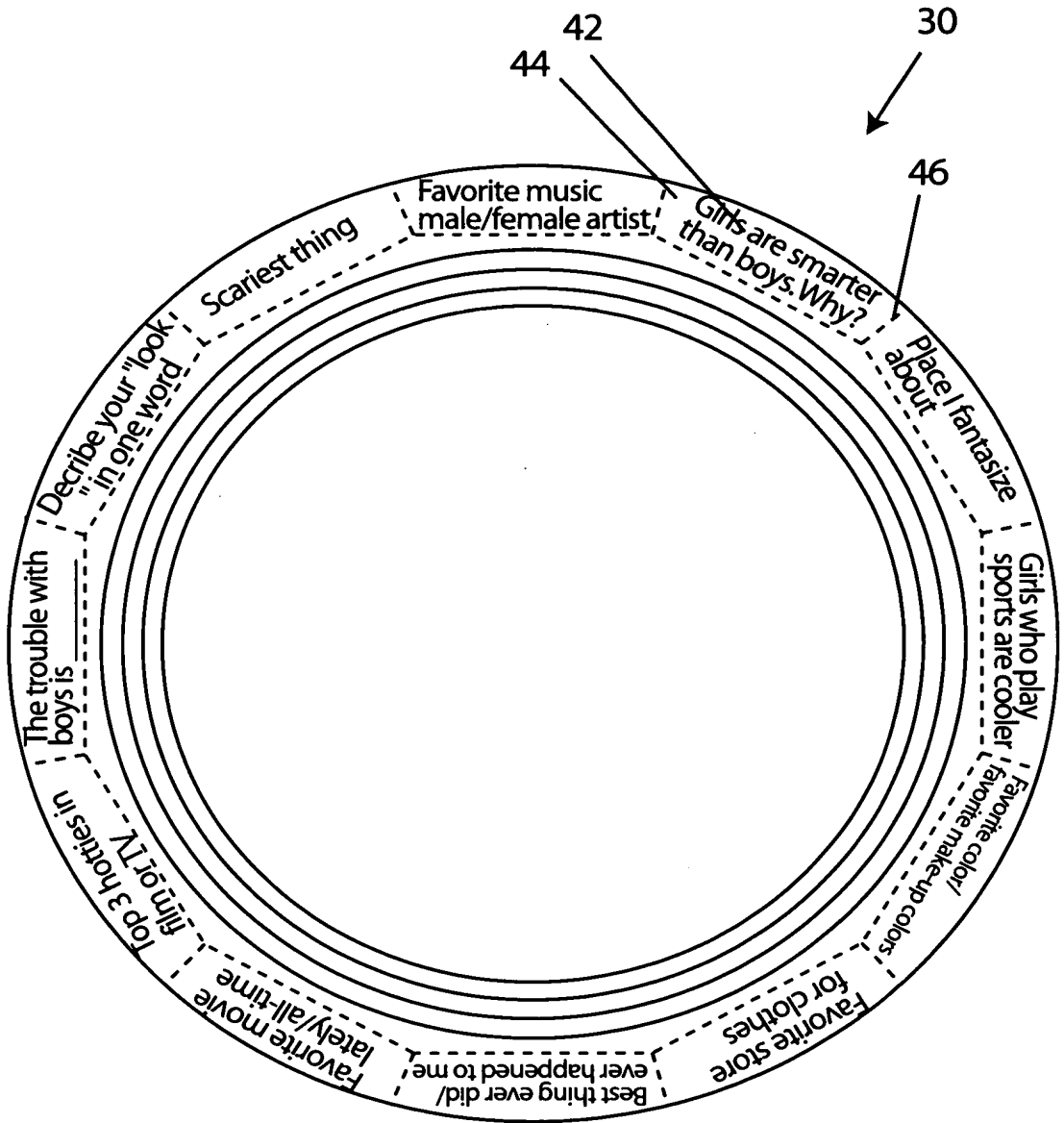


FIG. 5B



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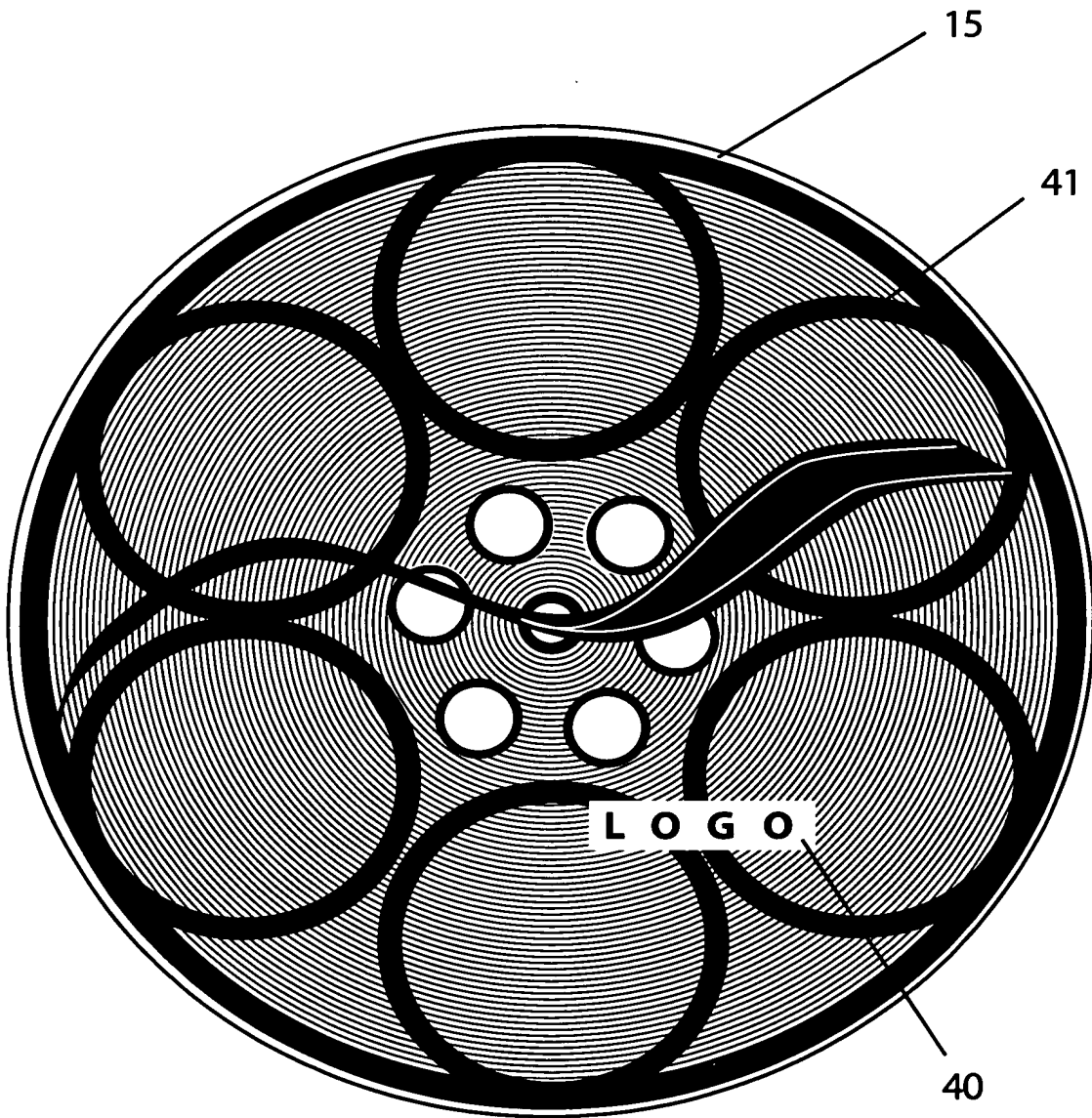


FIG. 6A



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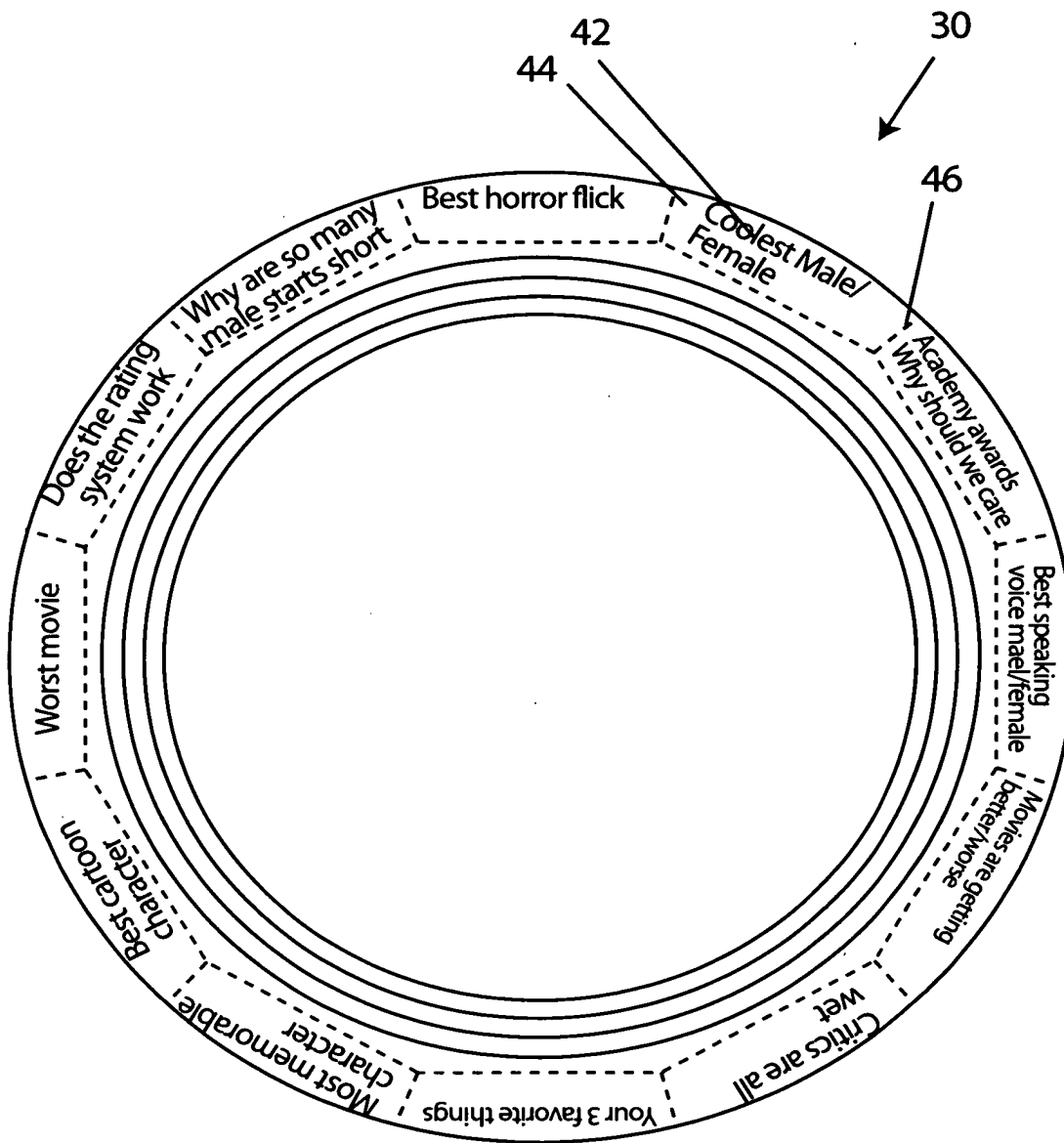


FIG. 6B

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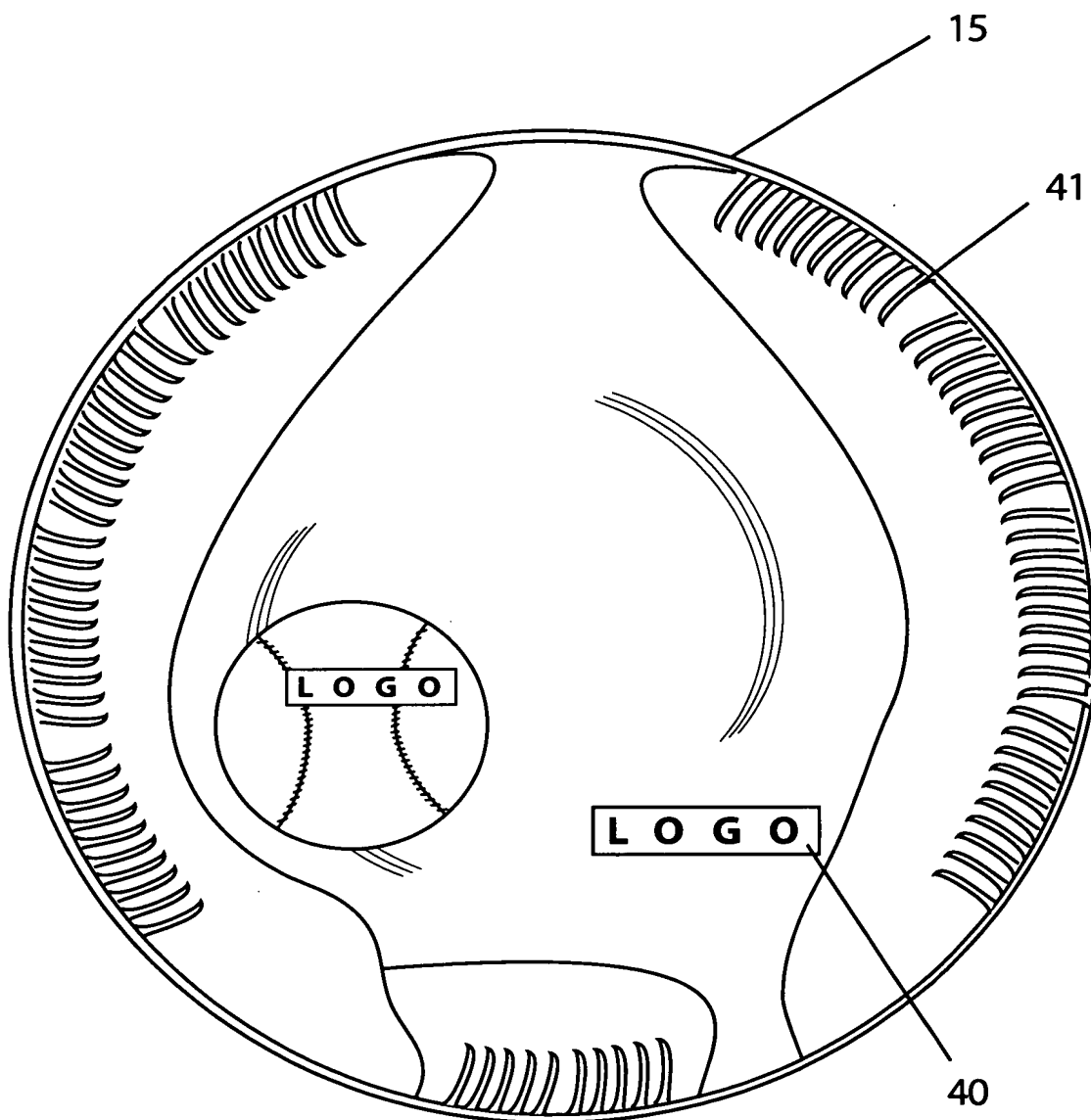


FIG. 7A

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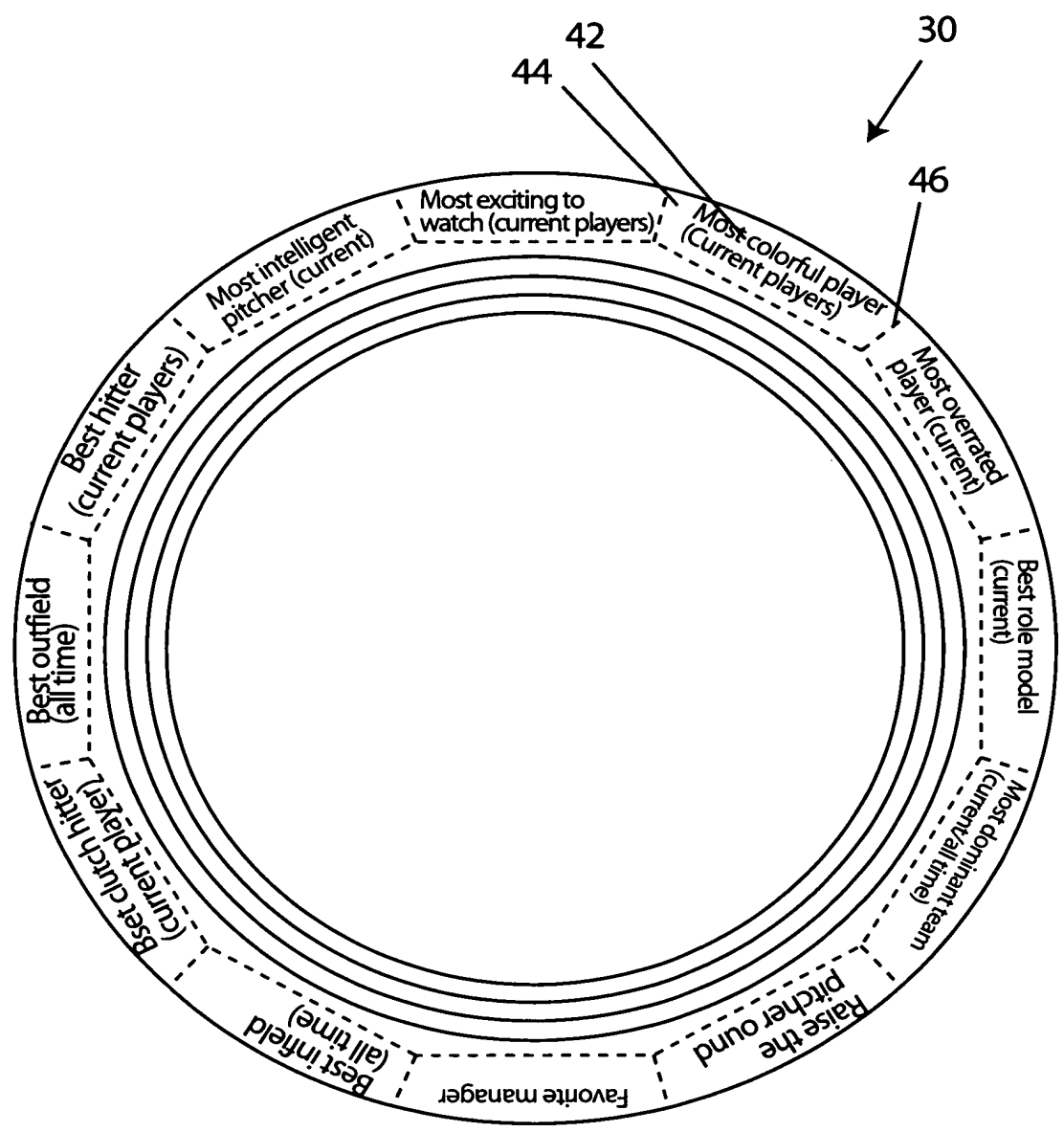


FIG. 7B

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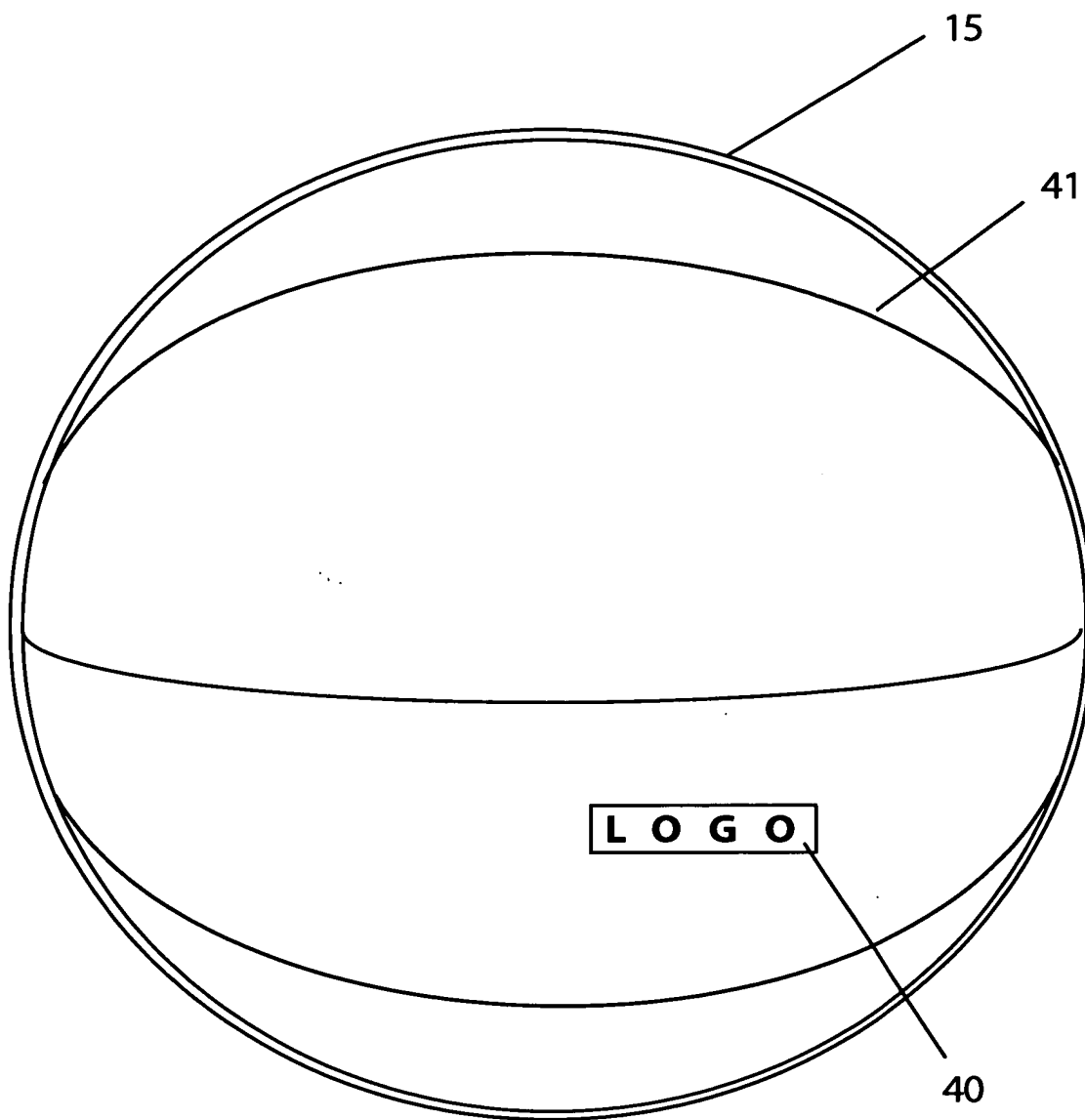


FIG. 8A



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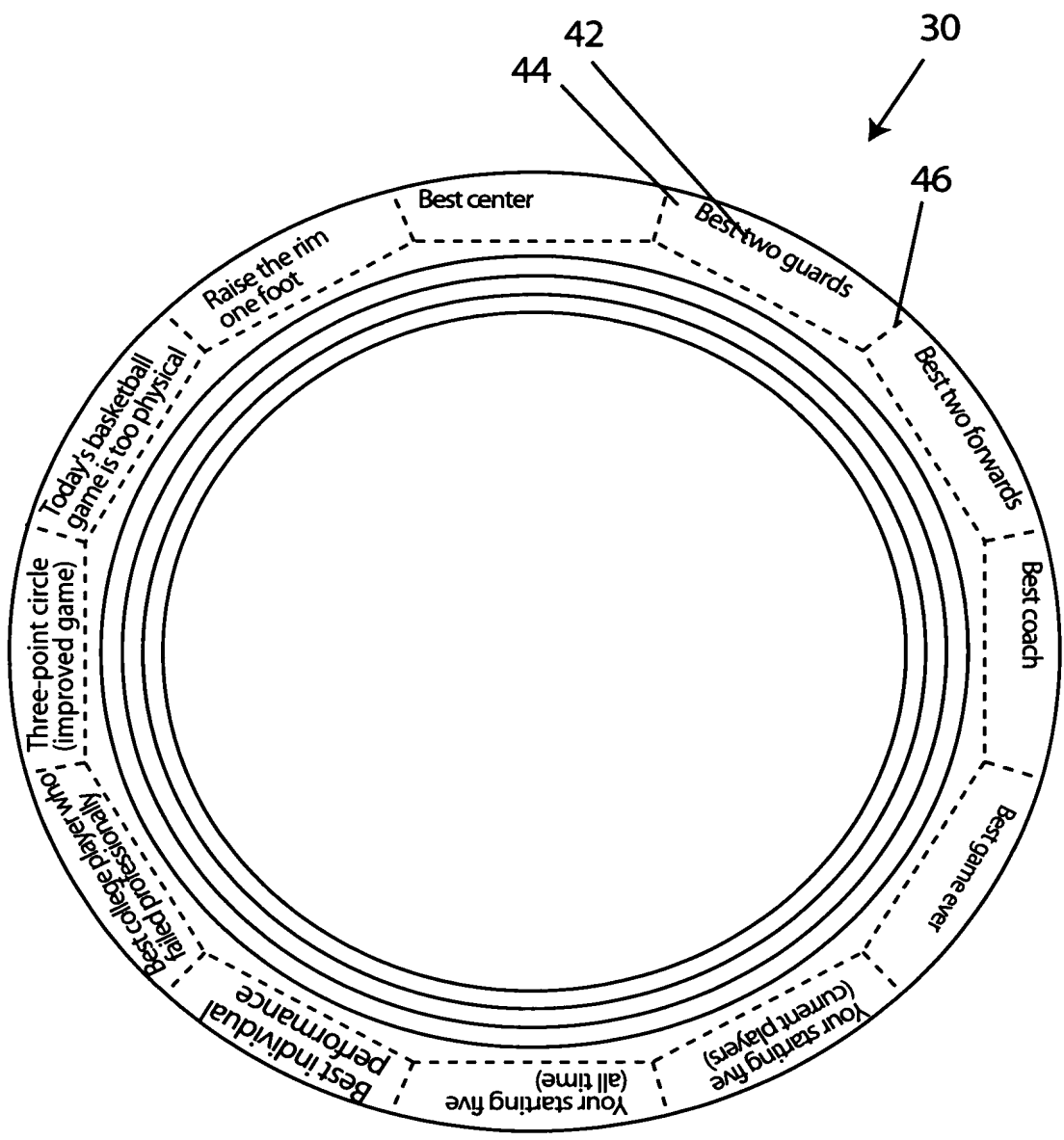


FIG. 8B

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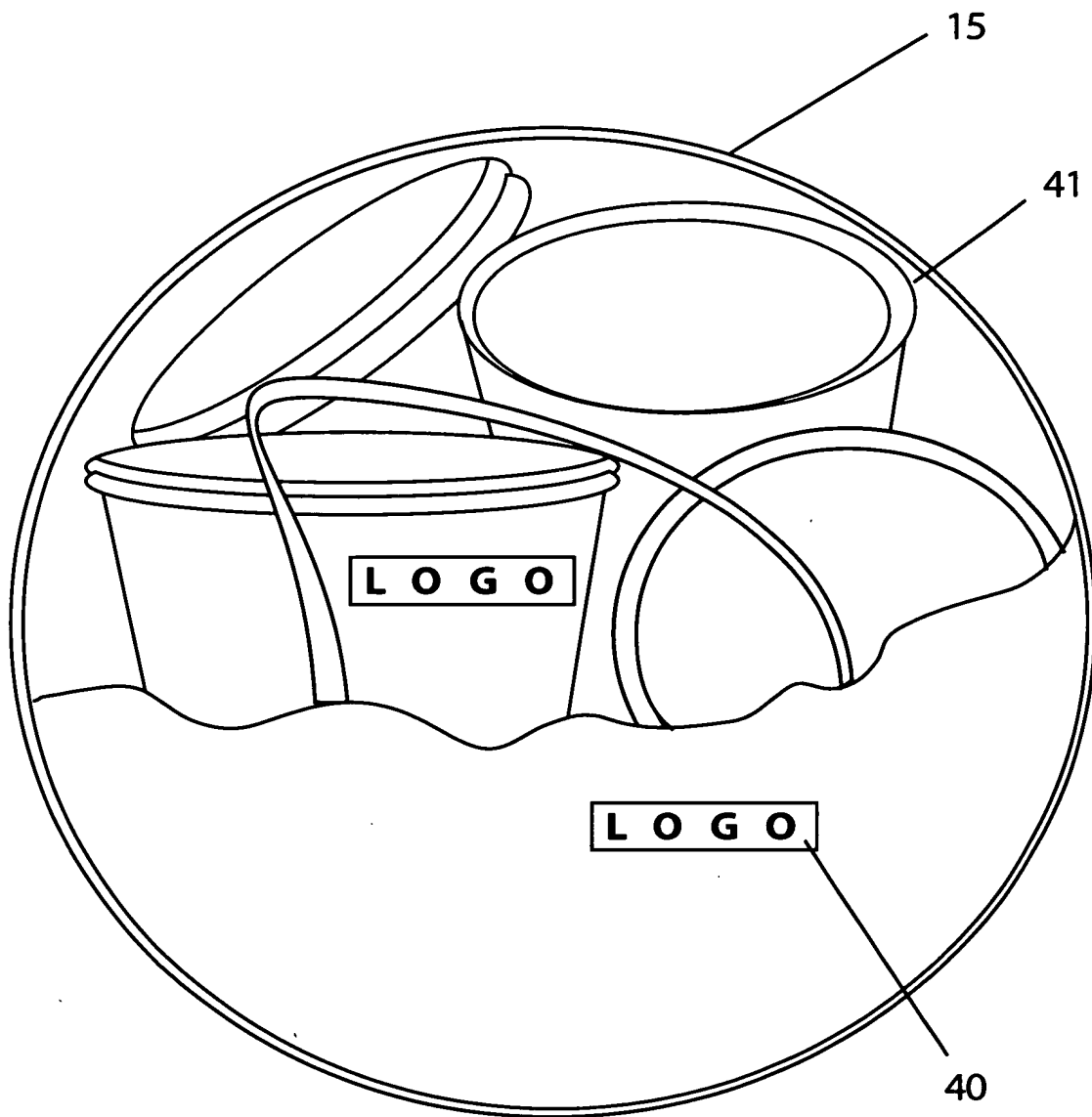


FIG. 9A



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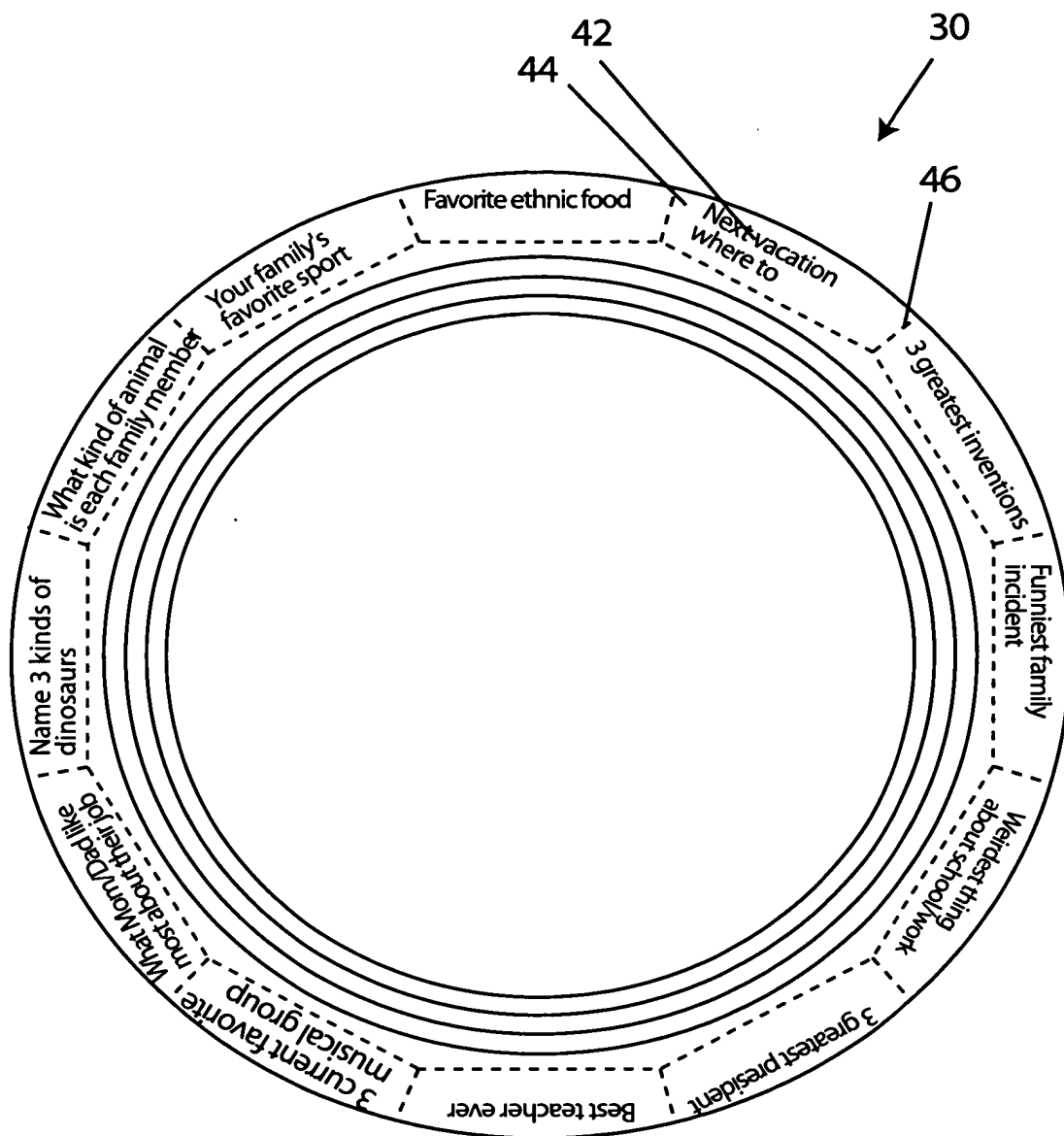
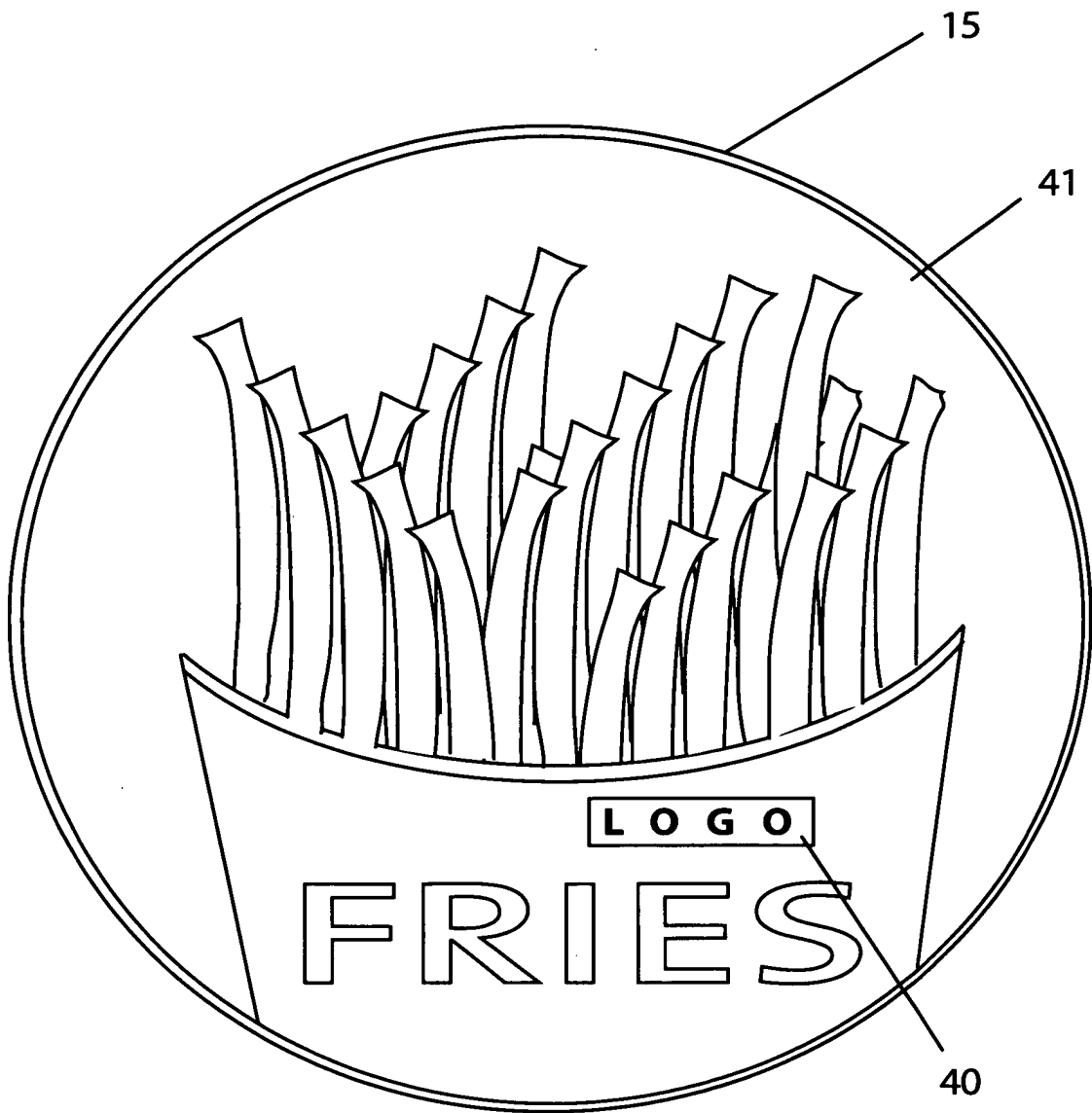


FIG. 9B



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**FIG. 10A**



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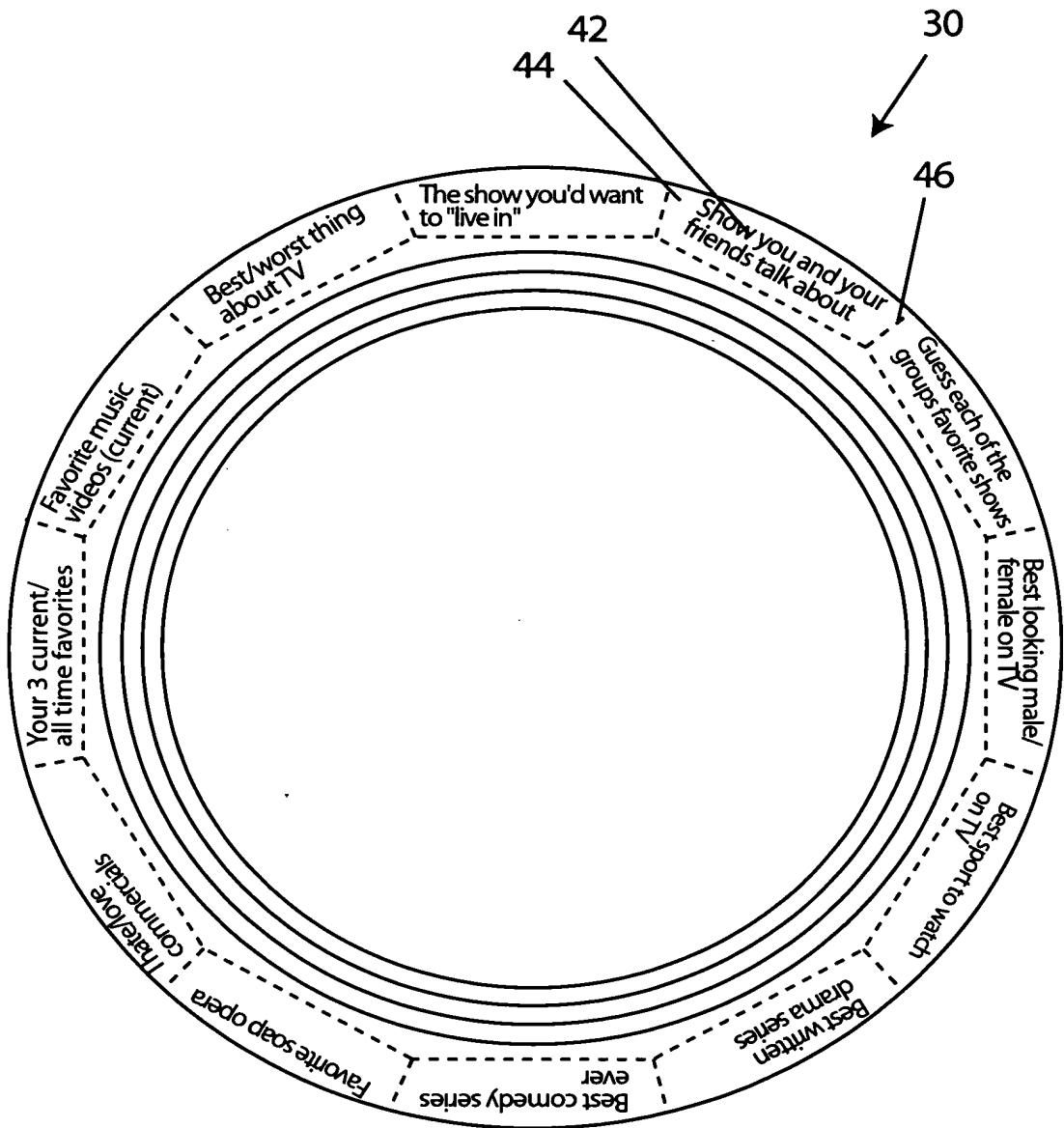
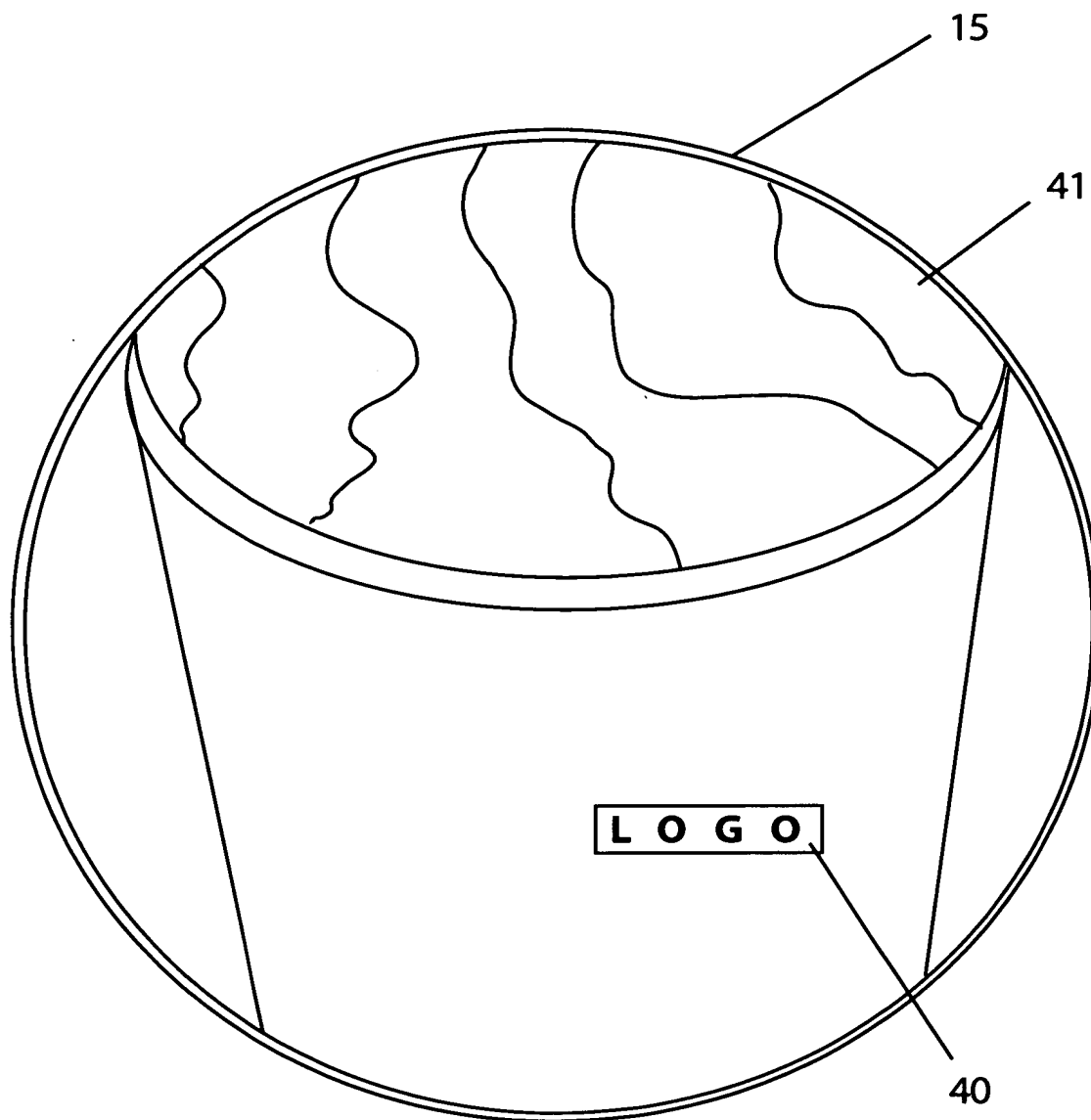


FIG. 10B



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**FIG. 11A**

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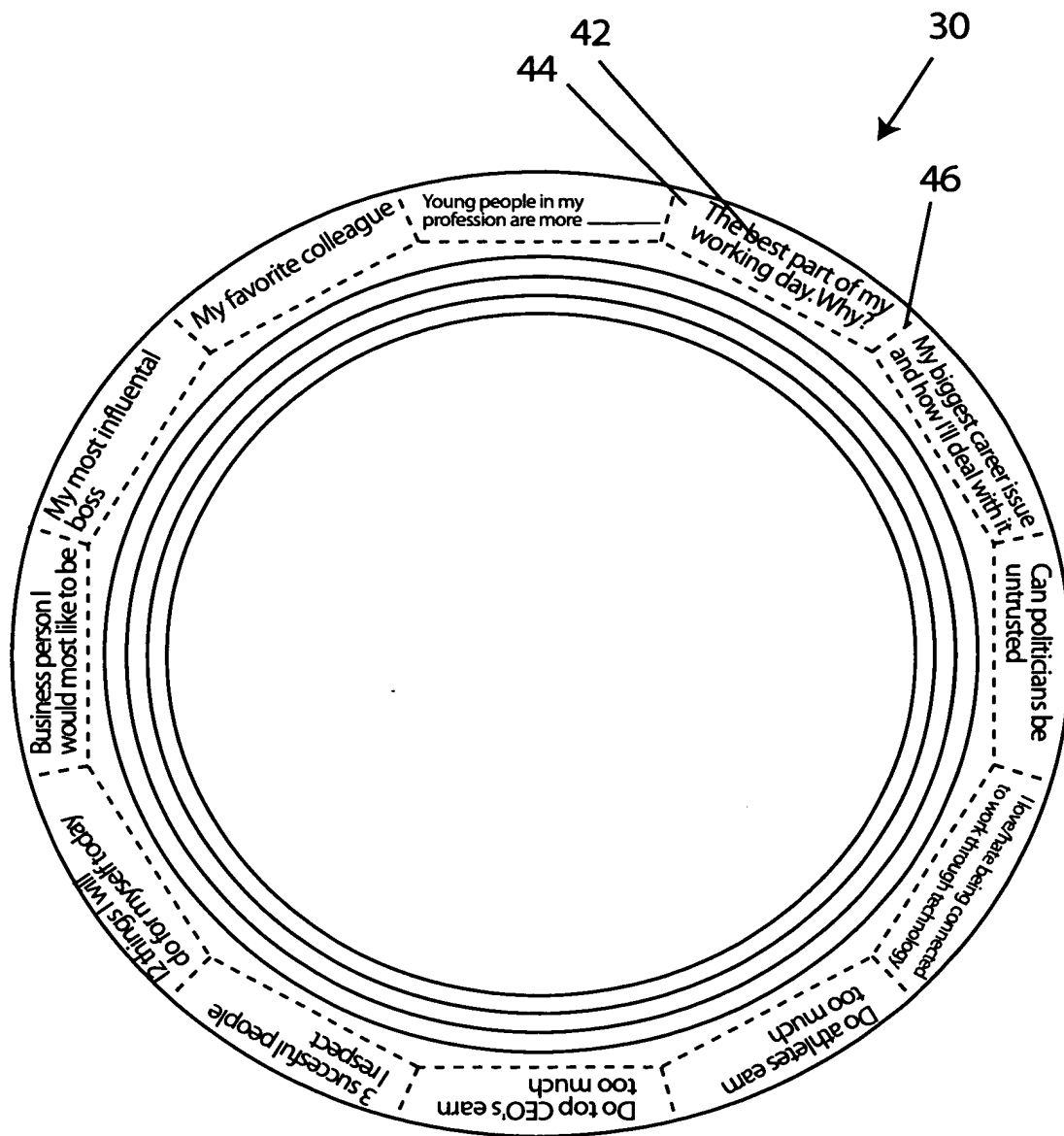
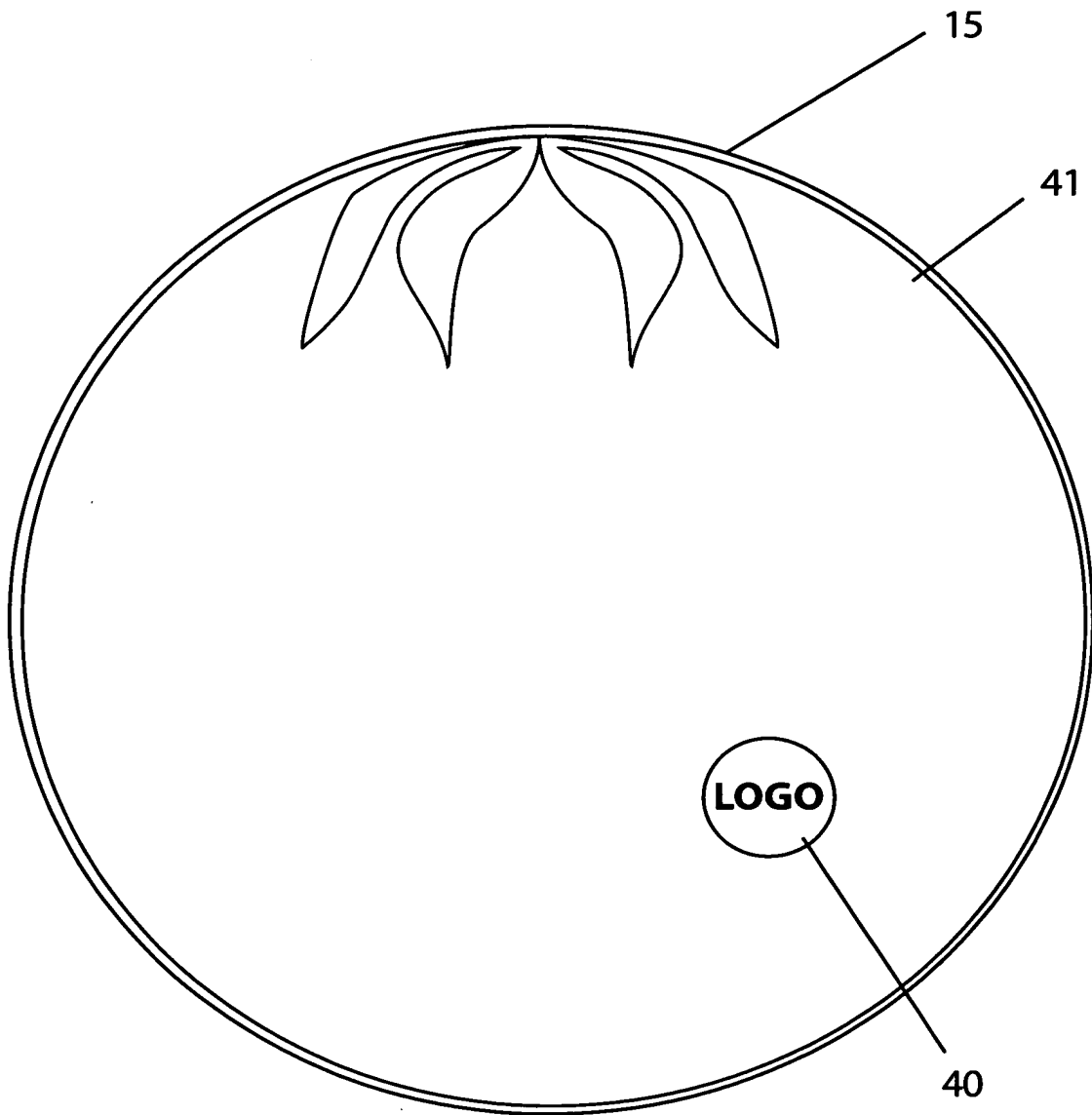


FIG. 11B

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**FIG. 12A**

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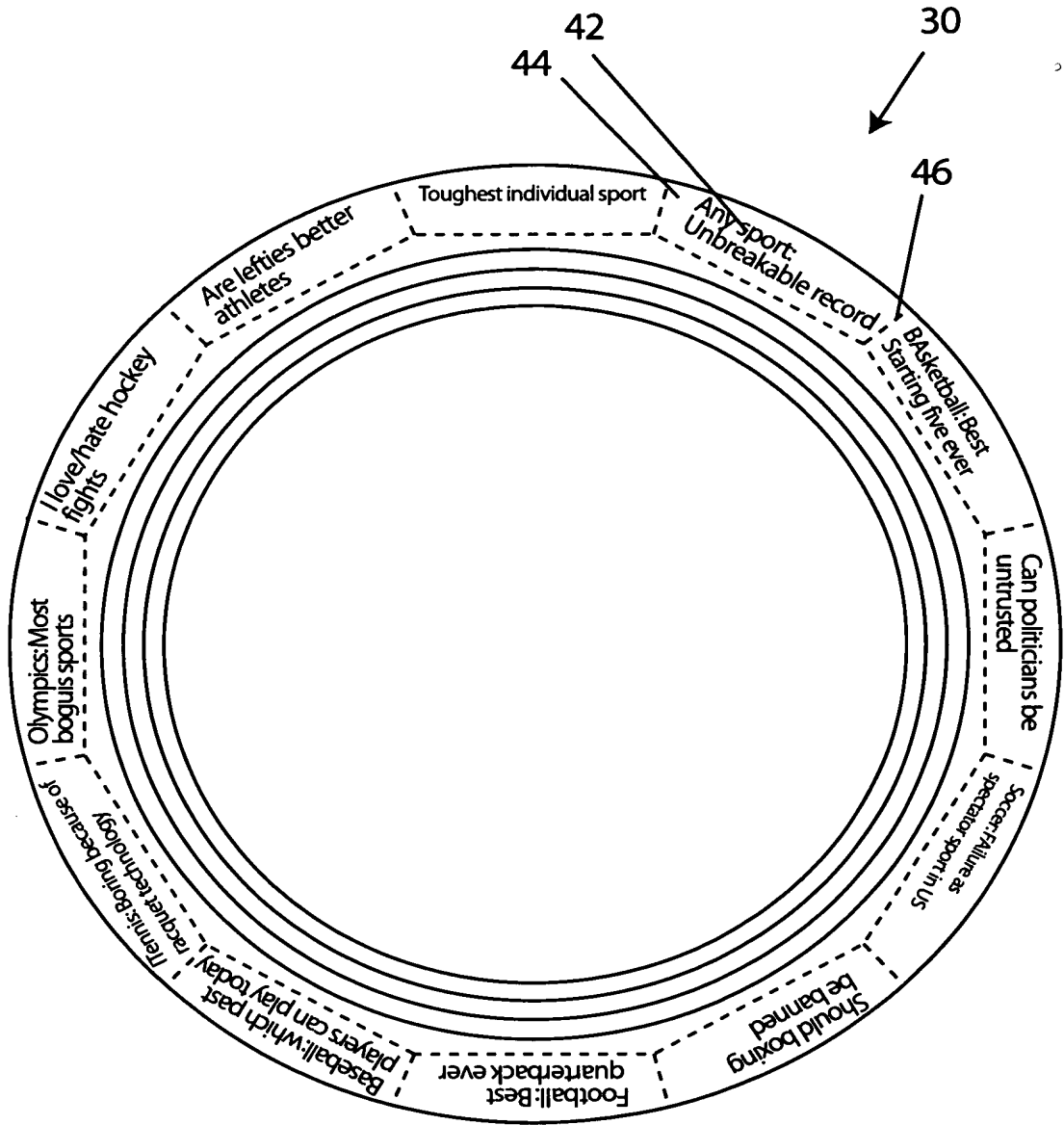
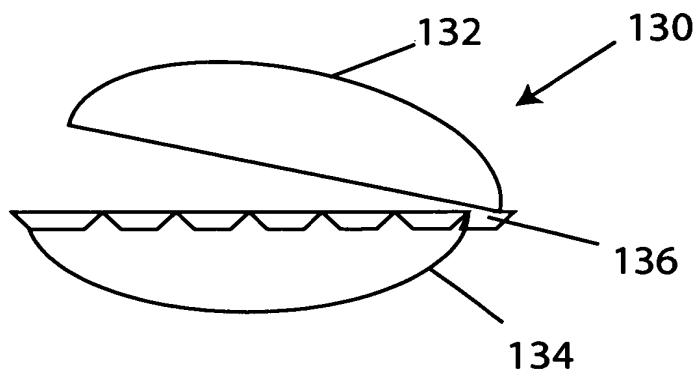
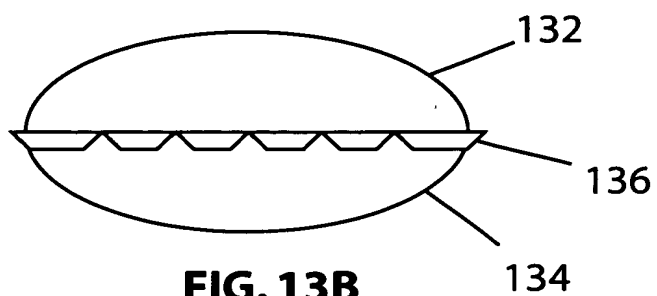


FIG. 12B

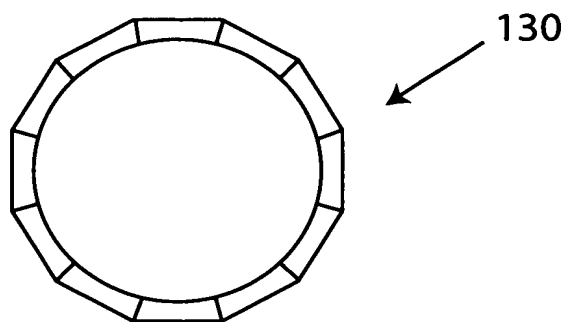
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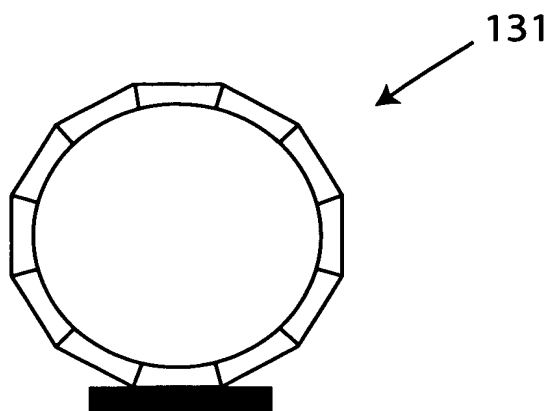
**FIG. 13A**



**FIG. 13B**



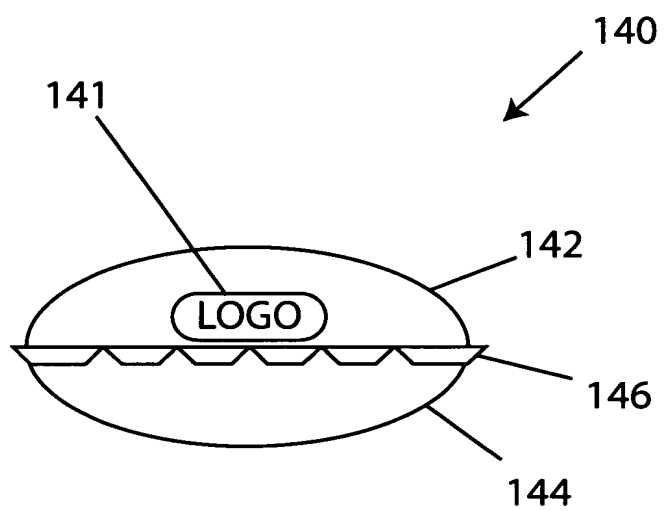
**FIG. 13C**



**FIG. 13D**



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**FIG. 14**